

# Market entry UK

Supporting founders to grow their businesses in new markets.

Organized by



# Scaling to The UK

Oslo Business Region has teamed up with Canute to enable 8 Oslo-based scaleups for international success in The UK market with a three-day program.

↓ Canute group photo from London 2022



## Are you a scaleup within the sector of ClimateTech, Urban Development or HealthTech?

Join our market entry program in London if you are ready to scale your business to a new market. Throughout 3 days, you will gain valuable market insights and build a strong network of local experts that will save you months of work and prevent you from making unnecessary mistakes.

Community partners:



150+ scaleups have joined the programs already, these are some of them



## What does it take to participate?

01

You are a scaleup within **ClimateTech**, **Urban Development** or **HealthTech**, ready to scale to The UK.

02

You show **increasing growth**, either in revenue and/or traction.

03

You have launched in the specific market (The UK) maximum 12 months prior to the program, or have a **go-to-market strategy** to enter the market within the upcoming 12 months.



↑ Investor panel from Canute program 2022

## Why join?

Accelerate your international market expansion and **make an impact** that extends beyond Nordic borders while connecting with numerous selected local market experts & investors.

Why question go-to-market strategies when you can simply **avoid mistakes** by asking the founders who have done it before you?


**Nail your market entry** and go from local entrepreneur to international success.

## The following subjects will be covered

- 1 Raising Funding from Local Investors
- 2 Legal and Financial Setup
- 3 Recruiting Local Talent
- 4 Market Penetration and Sales workshops
- 5 Learnings from successful Founders
- 6 Overview of Office Options
- 7 Accelerators and other useful networks
- 8 PR and Branding in a Local Context

## What does it cost to participate?

Oslo Business Region covers the program costs of 15.000 DKK for up to 8 Oslo-based scaleups.

**Don't miss out, apply now** 

*Deadline September 1st.*

### Included

- Full 3-day program
- Up to 2 company representatives
- Lunch on all days
- Dinner on the first night

### Excluded

- Flight
- Accommodation

### Do you have any questions? Reach out!

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