

OPPORTUNITIES 22

L O N D O N 1 8 - 2 0 O C T

PROGRAMME

All companies attend a webinar prior to the event where they prepare a go to market-strategy.



Tuesday 18th.

19.00-21.00 Ambassadors reception

 NOBU Hotel London, 22 Portman Square, London W1H 7BG

 Wednesday 19th. daytime

09.00-12.00 Go to market workshops

Get advice on:

- Marketing, Communication & PR
- International Sales, Customer development & commercialization
- International & Political Partnerships
- Law, Rules, Legislation & Tax
- HR & Recruitment

With Lexington Communication, Oury Clark, Propel, White Cap Consulting, Gately Group, Marks & Clerk, Invest Newcastle, London & partners, Connected places catapult, Innovation Norway and Remarkable city.



Thursday 20th.

08.00-13.30 Opportunities conference

Exchange of experience; the future of energy, housing & mobility

- Future mobility: The policies, innovation and energy required to power the transition to lower carbon transport
- Public-private partnership, without public money, a comparison.
- Gaining by sharing

Networking lunch 13-14

13.30 - 16.30 Go to market session

- Present your strategy
- Feedback from market experts crucial for your market introduction in UK.



DNV - Vivo Building, 30 Stamford St, London SE1 9LQ



Wednesday 19th.evening

14.30-17.30 Nordic Fund Day

- Startups connecting with investors



17.30 Afterparty

- Fun, food & drinks



Wework 10 York Road, London